

## Press Release

### Maxime Pech de Pluvinel appointed Groupe BPCE Head of Communications

Paris, April 12, 2023

**Maxime Pech de Pluvinel has been appointed Groupe BPCE Head of Communications. He will report to Nicolas Namias, Chairman of the BPCE Management Board. As from May 1, he will succeed Elisabeth de Gaulle who has spent 14 years as Head of Communications of Natixis and Groupe BPCE.**

#### Biography of Maxime Pech de Pluvinel



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#### **Maxime Pech de Pluvinel, Groupe BPCE Head of Communications**

Aged 45, Maxime Pech de Pluvinel is a former student of France's École Nationale d'Administration (ENA, René Cassin class) and a graduate of Institut d'Etudes Politiques (Sciences Po) Paris. He began his career in 2003 in the Ministry of the Interior as Chief of Staff to the Prefect in the Eure department then as Deputy Prefect of the district of Sarlat (Dordogne).

In 2006 he moved to McKinsey as an Engagement Manager. In 2011, he continued his career by joining Natixis's Strategy Department as Head of Strategic Planning.

Maxime Pech de Pluvinel was subsequently appointed General Secretary Communications by Natixis in 2018 then Head of Communications for the same entity in 2021. Since March 2022 with the creation of Groupe BPCE's Global Financial Services division, he has also been deputy to the Group Head of Communications.

#### **About Groupe BPCE**

*Groupe BPCE is the second-largest banking group in France. Through its 100,000 staff, the group serves 35 million customers – individuals, professionals, companies, investors and local government bodies – around the world. It operates in the retail banking and insurance fields in France via its two major networks, Banque Populaire and Caisse d'Épargne, along with Banque Palatine and Oney. It also pursues its activities worldwide with the asset & wealth management services provided by Natixis Investment Managers and the wholesale banking expertise of Natixis Corporate & Investment Banking. The Group's financial strength is recognized by four credit rating agencies with the following senior preferred LT ratings: Moody's (A1, stable outlook), Standard & Poor's (A, stable outlook), Fitch (AA-, negative outlook) and R&I (A+, stable outlook).*

#### **Press Contact Groupe BPCE**

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