

## PRESS RELEASE

### Appointments within BPCE in Payments and Open Banking:

# Frédéric Burtz appointed CEO of Payments and Laurent Monéger named Chief Innovation & Open Banking Officer

Paris, February 25, 2025

Groupe BPCE announces two new appointments within BPCE Digital & Payments:

Frédéric Burtz has been appointed CEO of Payments. In this new role, he will remain Chief Executive Officer of BPCE Payment Services and become Chairman of Payplug.

Laurent Monéger, already Chief Innovation Officer, will broaden his responsibilities to include Open Banking, while also becoming Chair of Xpollens.

Frédéric Burtz and Laurent Monéger will report directly to Yves Tyrode, Chief Executive Officer Digital & Payments of Groupe BPCE.

These changes are consistent with Groupe BPCE's Vision 2030 strategic plan and its objective of strengthening the Group's position as a major player in the payments sector.

#### **Profile of Frédéric Burtz**



Currently CEO of Payments, Frédéric Burtz was previously Chief Technology & Innovation Officer of BPCE Digital & Payments and managed the Group's digital platform and data starting in 2016. Under his guidance, Groupe BPCE accelerated its digital and technological transformation and supported the networks with their digitalization. Frédéric Burtz began his career with France Telecom, before moving to Cappemini where he helped develop fixed and mobile networks and then worked on the subject of digital transformation and its impact on corporate models. From 2011 to 2016, he took part in SNCF's digital transformation and contributed to the development of Voyagessncf.com, France's leading e-commerce site.

Frédéric Burtz, 57, is a graduate of Ecole polytechnique et de Télécom Paris.

#### **Profile of Laurent Monéger**



Laurent Monéger has been Chief Innovation Officer of Groupe BPCE since 2022. He began his career in strategy consulting (BCG, Oliver Wyman), before becoming Chief Strategy & Transformation Officer at Groupe SFR. He then joined AXA, where he was notably responsible for an international business unit of property & casualty insurance products. Aged 52, he is a graduate of Ecole polytechnique et de Télécom Paris



#### **About Groupe BPCE**

Groupe BPCE is the second-largest banking group in France and the fourth-largest in the euro zone. Through its 100,000 staff, the group serves 35 million customers – individuals, professionals, companies, investors and local government bodies – around the world. It operates in the retail banking and insurance fields in France via its two major networks, Banque Populaire and Caisse d'Epargne, along with Banque Palatine and Oney. It also pursues its activities worldwide with the asset & wealth management services provided by Natixis Investment Managers and the wholesale banking expertise of Natixis Corporate & Investment Banking. The Group's financial strength is recognized by four credit rating agencies with the following senior preferred LT ratings: Moody's (A1, stable outlook), Standard & Poor's (A+, stable outlook), Fitch (A+, stable outlook) and R&I (A+, stable outlook).

#### **Press contact Groupe BPCE**

Christophe Gilbert: 33(0)1 40 39 66 00 / 33(0)6 73 76 38 98 <u>christophe.gilbert@bpce.fr</u> - <u>groupebpce.com</u>





